



MEDIA RELEASE

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Asia's Top Alcohol and Drug Rehab Available for Consultation in the Middle East this October

Every country in the Middle East is facing its own specific challenges in waging a campaign against drugs and in helping addicts receive treatment due to harsh laws, religious and cultural issues. This has led Middle Easterners to represent a growing client group at The Cabin Chiang Mai Asia's leading inpatient drug and alcohol rehab centre located in the north of Thailand. Concerned about the serious shortage of credible and effective treatment options in the region, this October 13th to 21st, The Cabin's directors will be flying to Oman, Kuwait and the UAE to conduct a series of exclusive meetings with professionals in the addiction and medical communities as well as members of the general public who want to learn more about The Cabin's treatment method.

The Cabin treats both substance (drug and alcohol) and process or behavioural addictions using a unique treatment model that integrates Cognitive Behavioural Therapy, an adapted version of 12 Step principles and 3 Circle techniques to achieve recovery in a shorter time span than traditional methods. The treatment approach is non-religious and culturally-sensitive and includes relapse prevention therapy and dedicated aftercare.

The Cabin's strict confidentiality policy, resort-style accommodation and impressively high 96% programme completion rate draw clients from all over the world – especially as it offers this world-class treatment at only 1/3 of the price compared to similar facilities in the West.

The Cabin's Clinical Programme Director Alastair Mordey and Senior Director Simon Mott will be available for one-on-one meetings and consultations in the following cities on the following dates:

- **Muscat: October 13 -14**
- **Kuwait: October 16 -17**
- **Dubai: October 20 -21**

If you would like to book a private meeting please email: pr@thecabinchiangmai.com

For more information on The Cabin Chiang Mai visit www.thecabinchiangmai.com

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*For more information please contact The Cabin Chiang Mai directly or their PR representative **Edelman Healthcare** at:*



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About the Cabin

The Cabin Chiang Mai is Asia's most respected in-patient drug and alcohol treatment centre, with two facilities and a secondary treatment Sober House located in Chiang Mai. Since 2009 the Cabin has treated over 600 men and women from around the world with a programme completion rate of 96% and a recovery rate amongst the highest in the world.

The unique programme at The Cabin uses 3 Circles, which combines CBT, a secularized version of 12 Steps, mind mapping, mindfulness therapy and physical exercise therapy. A fully inclusive 28 day programme at The Cabin Chiang Mai costs \$12,900, about a third of the cost of private rehabs in countries such as Australia.