



**MEDIA RELEASE**

**February 2013**

## **The Cabin Chiang Mai Alcohol and Drug Rehab Launches its 2013 Road Show Training Programme**

Launching its 2013 Road Show Training Programme with a successful half –day training session in Singapore on February 1<sup>st</sup>, attended by over 50 of Singapore’s addiction community, The Cabin Chiang Mai has announced further events in Indonesia on the 5<sup>th</sup> of March, Malaysia on the 7<sup>th</sup> of March and Hong Kong on the 25 of March. These half-day training sessions cover the latest in effective addiction treatment and focus on The Cabin’s widely successful addiction treatment model.

Free to attend, the training is delivered by Alastair Mordey, Programme Director at The Cabin and Prem Kumar Shanmugam, Programme and Clinical Consultant at The Cabin, both highly qualified with many years’ experience in the addiction treatment field. Focusing on the Cabin’s “all addiction” treatment model, training will look at how The Cabin Alcohol and Drug Rehab integrates CBT, 12 Steps and The Three Circles to treat both chemical (drug and alcohol addiction) and process addictions in a shorter time span than traditional techniques. A secular and culturally adaptable programme, the method has proved widely successful with a diverse range of clients from around the world.

Training will take place on the following dates and in the following locations:

- The Ritz Carlton Hotel – Jakarta, Indonesia from 8am to Midday - March 5<sup>th</sup> 2013
- The Renaissance Hotel – Kuala Lumpur, Malaysia from 9am to 1pm - March 7<sup>th</sup> 2013
- The Renaissance Hotel – Hong Kong, China from 8.30am to 12.30pm - March 25<sup>th</sup> 2013

Recognised as Asia’s best alcohol and drug rehab facility, The Cabin is committed to promoting effective and innovative substance abuse treatment methods specifically in the SE Asian region, as well as the rest of the world. As part of its community outreach, The Cabin aims to help improve the skills of workers in the addiction community through cutting-edge training and fostering a spirit of sharing in the addiction community.

Attendance is free but RSVP is required.

For more information visit [www.thecabinchiangmai.com/the\\_cabin\\_road\\_show\\_2013](http://www.thecabinchiangmai.com/the_cabin_road_show_2013).

To book a place, please contact Prem Kumar Shanmugam on +65 933 93328 or email [premkumar@thecabinchiangmai.com](mailto:premkumar@thecabinchiangmai.com).

**ENDS**



---

*For more information please contact The Cabin Chiang Mai directly or their PR representative **Edelman Healthcare** at:*

**The Cabin Chiang Mai**

+66 (0) 80446 8850

[www.thecabinchiangmai.com](http://www.thecabinchiangmai.com)

**Edelman Healthcare**

Christie Galloway, Account Manager

+61 (02) 9291 3368, [Christie.galloway@edelman.com](mailto:Christie.galloway@edelman.com)

Amy Sanders, Account Executive

+61 (02) 9291 3364, [amy.sanders@edelman.com](mailto:amy.sanders@edelman.com)

**About the Cabin**

*The Cabin Chiang Mai is Asia's most respected Drug and Alcohol treatment centre, with two facilities and a secondary treatment Sober House located in Chiang Mai. Since 2009 the Cabin has treated over 300 men and women from around the world with a programme completion rate of 96% and a recovery rate amongst the highest in the world.*

*The unique programme at The Cabin combines CBT, the 12 Steps, mind mapping, mindfulness therapy and physical exercise therapy. A fully inclusive 28 day programme at The Cabin Chiang Mai costs \$12,900, about a third of the cost of private rehabs in countries such as Australia.*