



MEDIA RELEASE

April 2014

## **Leading Addiction Specialist to Meet with Addiction Treatment Professionals in China this April**

***Clinical Programme Director Alastair Mordey of The Cabin Chiang Mai, Asia's leading inpatient rehab centre, will be visiting Beijing and Shanghai from the 16-24th April to offer insights into the latest addiction treatment methods practised.***

The large international community in these cities, coupled with the lack of proper addiction treatment options, has led The Cabin to witness a 25% yearly increase in clients from the mainland – both expatriate and Chinese – over the last few years. According to Alastair, The Cabin is the preferred choice for most Asian residents because of its world-class Western style treatment approach and Chiang Mai's nearby location. It also costs just a third of the price of similar establishments in the West.

Alastair, who is a specialist in the "All Addictions" treatment model and architect of The Cabin's innovative treatment programme, which boasts a 96% programme completion rate, will conduct a series of exclusive meetings with professionals in the addiction and medical communities.

The meetings will take place on the following dates in the following cities:

- Beijing: 17-21 April
- Shanghai: 22-24 March

These meetings are a great way to exchange information about the many issues and challenges that face addiction and addiction treatment in this part of the world – as well as foster collaboration in the region. But more importantly, they offer people working with addiction in China the opportunity enter a mutually beneficial partnership with Asia's top rehab centre whilst learning about The Cabin's innovative and effective treatment approach.

The Cabin treats both chemical (drug and alcohol) and process addictions using a unique treatment model that integrates CBT and 3 Circle techniques with a modified version of the 12 Steps, which is culturally-sensitive and more suited to treating people from different backgrounds and beliefs. The programme is enhanced by Mindfulness and exercise therapy and includes relapse prevention coaching and dedicated aftercare.

With an emphasis on confidentiality and family support, The Cabin draws clients from all over the globe as it is able to offer world-class treatment and accommodation at approximately 1/3 of the rates quoted by similar facilities in the West.

**If you are interested in a private meeting, please email [meetings@thecabinchiangmai.com](mailto:meetings@thecabinchiangmai.com)**

**ENDS**

*For more information please contact The Cabin Chiang Mai directly or their PR representative **Edelman Healthcare** at:*



---

### **The Cabin Chiang Mai**

**Reeya Chaicharas, PR Manager**

+66 (0) 80446 8850, [reeya@thecabinchiangmai.com](mailto:reeya@thecabinchiangmai.com)

### **Edelman Healthcare**

**Christie Galloway, Account Manager**

+61 (02) 9291 3368, [Christie.galloway@edelman.com](mailto:Christie.galloway@edelman.com)

### **About the Cabin**

*The Cabin Chiang Mai is Asia's most respected inpatient drug and alcohol treatment centre, with two facilities and a secondary treatment Sober House located in Chiang Mai. Since 2009 the Cabin has treated over 800 men and women from around the world with a programme completion rate of 96% and a recovery rate amongst the highest in the world.*

*The unique programme at The Cabin uses 3 Circles, which combines CBT, a secularized version of 12 Steps, mind mapping, mindfulness therapy and physical exercise therapy. A fully inclusive 28 day programme at The Cabin Chiang Mai costs \$12,900, about a third of the cost of private rehabs in countries such as Australia.*